



MINNESOTA COUNCIL
ON FOUNDATIONS

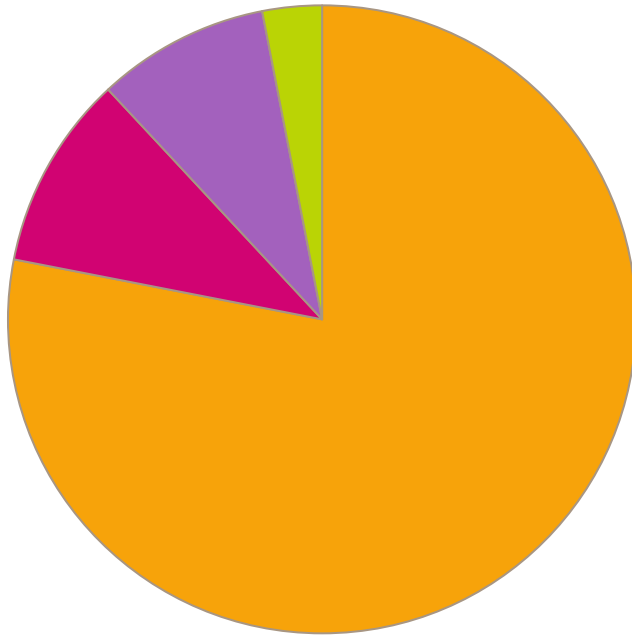
2009 Outlook Report

A Look Back at Recent Charitable Giving in Minnesota . . .



Charitable Giving in Minnesota

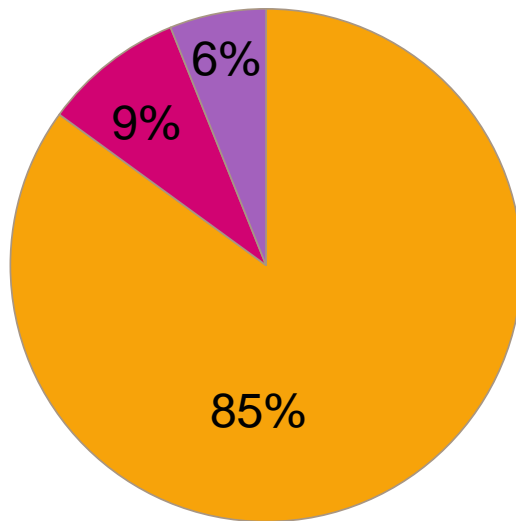
Total 2006 Giving: \$5,231 million



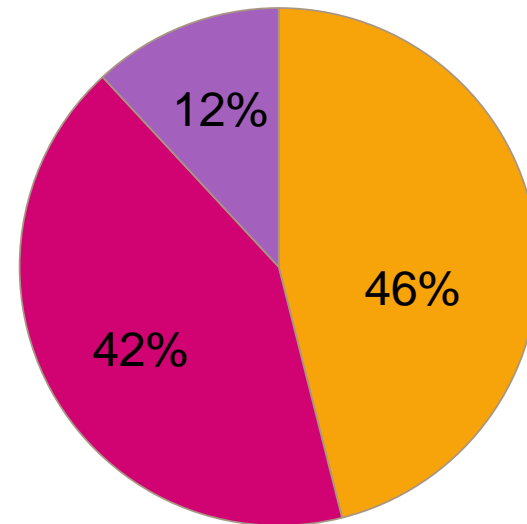
- **78% Individuals**
(\$4.07 billion)
- **10% Private Foundations**
(\$535 million)
- **9% Corporate Foundations and Giving Programs**
(\$483 million)
- **3% Community/Public Foundations**
(\$145 million)

Snapshot of Minnesota Grantmaking in 2006

Number of Foundations



Grant Dollars Paid by Foundation Type

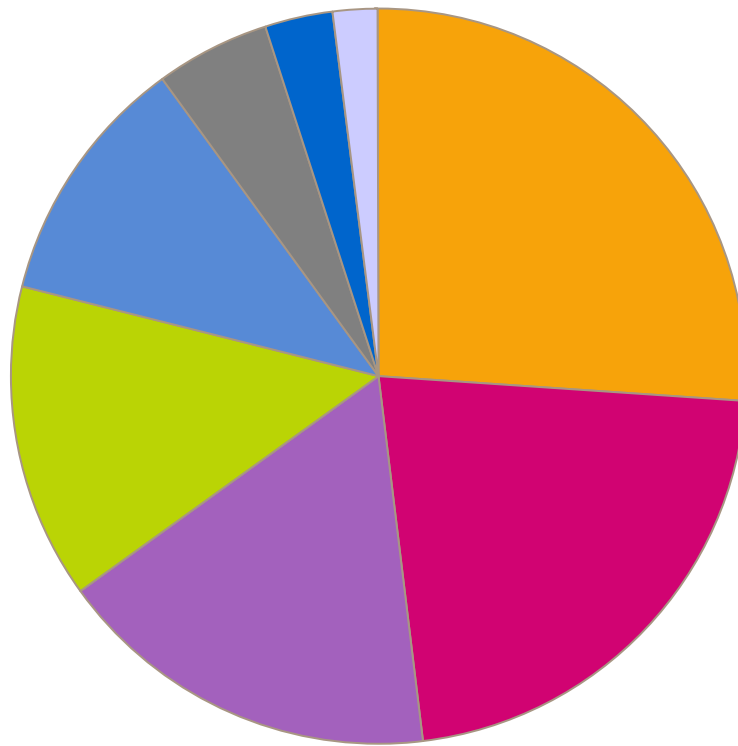


Private Foundations

Corporate Foundations and Giving Programs

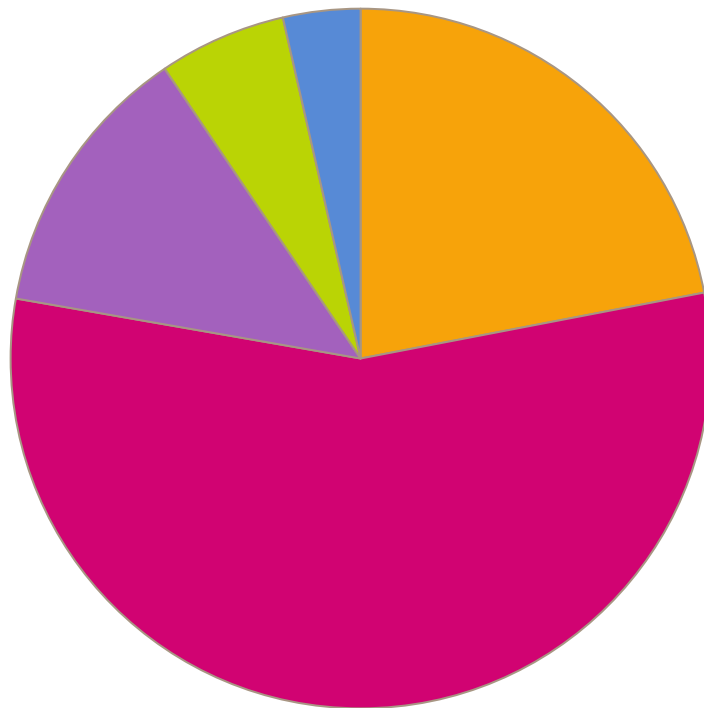
Community/Public Foundations

Grantmaking by Subject Area in 2006



- 26% Education
- 22% Human Services
- 17% Public Affairs
- 14% Arts, Culture & Humanities
- 11% Health
- 5% Environment/Animals
- 3% Religion
- 2% International Affairs

Grantmaking by Support Type in 2006



- 22% General Support
- 56% Program Support
- 13% Capital Support
- 6% Student Aid Funds
- 4% Research/Other

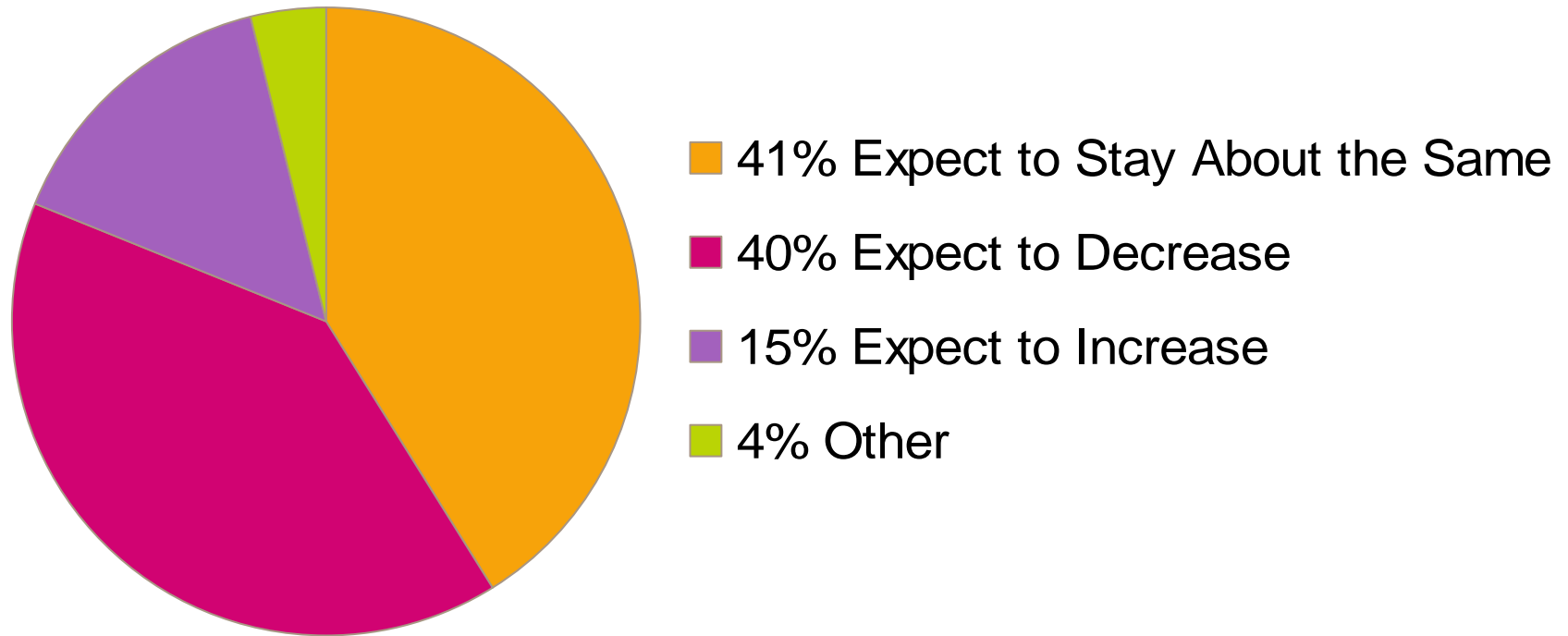
A Look Forward at the Outlook for Minnesota Grantmaking in 2009 and Beyond . . .



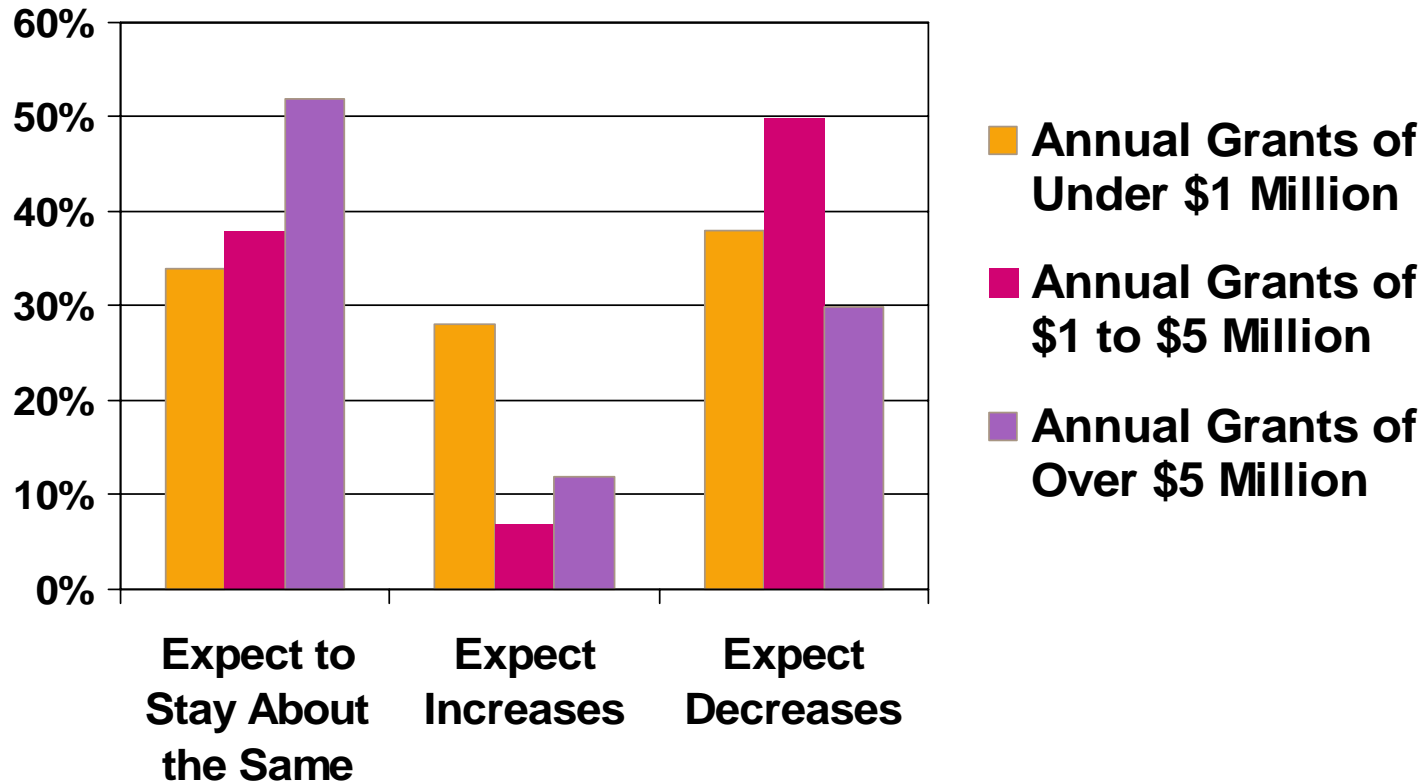
2009 Outlook Is Somewhat Down

- November 2008 survey:
Giving will drop about 4 percent.
- Grantmakers giving \$10 million or more:
Decrease will be 1 to 2 percent.

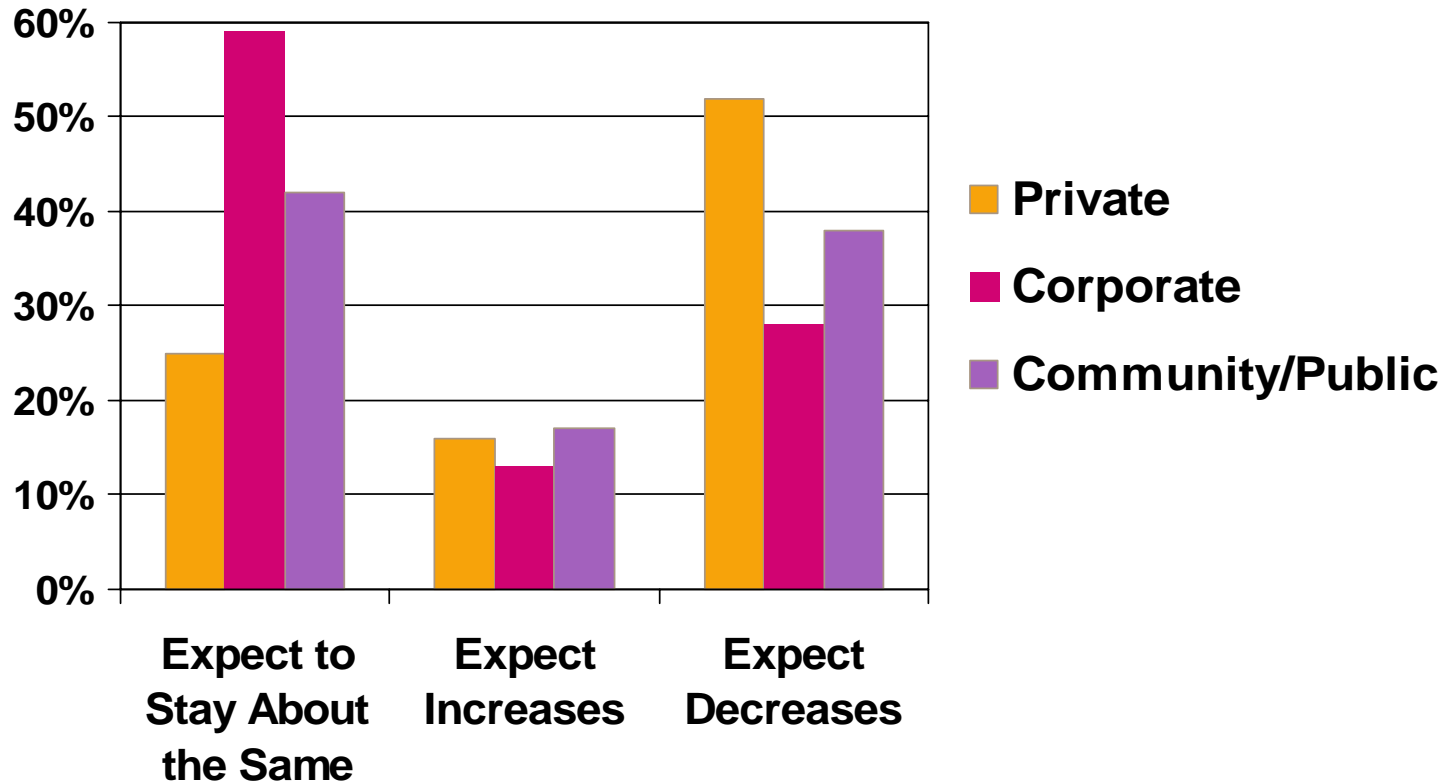
Anticipated Changes in Grantmaking in 2009 vs. 2008



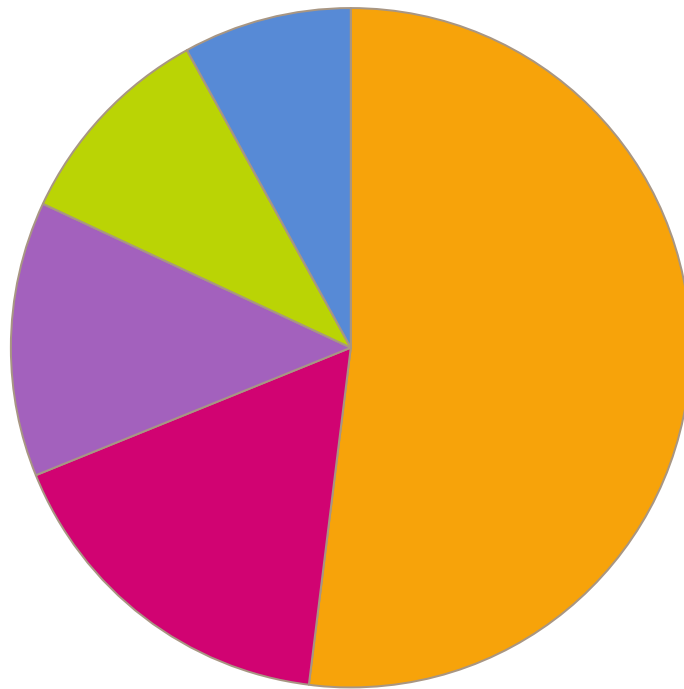
Anticipated Grantmaking Changes in 2009 vs. 2008 by Grantmaker Size



Anticipated Changes in 2009 vs. 2008 by Grantmaker Type



Anticipated Changes in Grantmaker Assets in 2009 vs. 2008



- 52% Expect to Decrease
- 17% Expect to Stay About the Same
- 13% Expect to Increase
- 10% Not Applicable
- 8% Other

What's the Outlook After 2009?

Many foundations worry that continued asset declines will lead to even greater drops in giving in 2010, 2011 and beyond.

How Will 2009 Grantmaking Change?

- About one-third expect to decrease the number of grants.
- Existing commitments will be honored.
- Opportunities to gain new funding will be limited.

How Will Giving Priorities Change?

- Some will focus funding on basic human services.
- Capital funding may be limited.
- Nonmonetary and in-kind assistance will be stepped up.

How Will Grantmakers Adapt?

- Reduce their administrative and operating budgets.
- Improve their financial management.

How Can We All Adapt?

- Increase communication
- Build creative partnerships with nonprofits, philanthropy, the private and public sectors.

Can We Find Opportunities in Adversity?

- To drive collaboration and innovation?
- To refocus on the recipients of services rather than organizational needs?
- To emphasize core mission?

For more
economy
resources,
visit
www.mcf.org.

The screenshot shows a web browser window with the URL <http://www.mcf.org/MCF/resource/econom>. The page title is "Minnesota Council on Foundations - Resources for an Economic Downturn". The logo for the Minnesota Council on Foundations is visible in the top left. The page is titled "grantmaking resources" in the top right. A navigation menu on the left includes links for home, members forum, MCF Notes E-Newsletter, Upcoming Programs, Networks and Listservs, Resources, Member Benefits, Principles for Grantmakers, Staff | Board | Committees, grantmaking resources, grantseeking resources, donor resources, news & events, trends & analysis, legislative updates, and about MCF. The main content area is titled "The Economy and Philanthropy" and contains a paragraph about MCF's activities to address the economic downturn in 2009. Below this are sections for "Upcoming Program" (Feb. 13: Funding Outlook for Grantmakers and Nonprofits), "Updates from MCF" (including 2009 Outlook Report and Key Themes on the Economy and Philanthropy), and "Outlook" (including Notes from MCN's Economic Briefing and Fundraising Climate). A right-hand sidebar titled "In the Media" lists various news articles and reports, and another section titled "Resources for Nonprofits" lists additional resources.