

Education Grantmaking: Giving in Minnesota, 2011 Edition



- Total¹ grant dollars given to education remained flat in 2009, at \$243.1 million.
- Among the eight major subject areas, education received the largest share of grant dollars in 2009.
- Giving to the elementary/secondary education subcategory declined 8 percent from 2008 levels.

Education grantmaking includes contributions to educational institutions (schools, colleges and universities), libraries, and other organizations that provide education-related services. Other recipients include alumni associations, English-as-a-Second-Language (ESL) programs and adult literacy services.

Education grantmaking was flat in 2009

In 2009, the *Giving in Minnesota* sample awarded \$243.1 million in grants to education, which is less than one percent more than the \$242.8 million given in 2008 (see Figure A and Table 1). Education captured the largest share of Minnesota grant dollars, at 26 percent, overtaking the top spot from the human services category. Education is one of only two subject areas for which giving did not decline in 2009. Education has captured the largest share of Minnesota's grant dollars in all but three years – 2001, 2005 and 2008 – since MCF began conducting *Giving in Minnesota* studies in 1976.

Minnesota's 26-percent share of grant dollars for education was higher than the national 23-percent share, as tracked by the Foundation Center²; Minnesota has outpaced the national average for education giving every year since 2005.

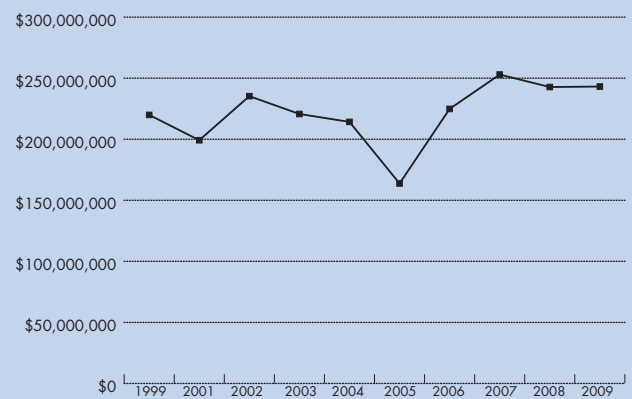
Private grantmakers increased giving to education by 11 percent

Corporate grantmakers remained the largest donors to education, giving 55 percent of education grant dollars. Private³ grantmakers increased their giving to education by 11 percent; over \$14 million given by the L. and N. Andreas Foundation drove this increase.

In Minnesota:

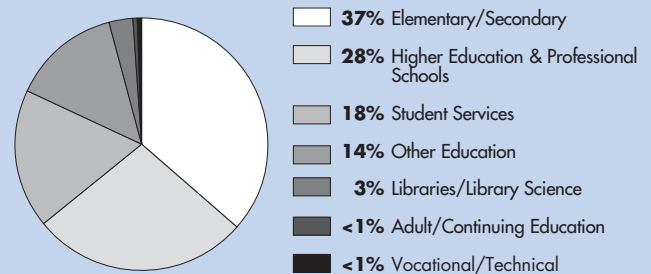
- Private grantmakers gave \$85.7 million to education, representing 35 percent of funding to this category.
- Corporate giving to education declined to \$132.7 million, a 5 percent drop from 2008 levels. Higher giving in 2008 was fueled by one-time capital and scholarship grants from the Shakopee Mdewakanton Sioux Community to the University of Minnesota and to the Grand Portage Band of Ojibwe early education facility.

Figure A: Minnesota Education Grant Dollars, 1999-2009*



* All values adjusted for inflation to 2009 dollars, using the Consumer Price Index. Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. Source: Minnesota Council on Foundations, *Giving in Minnesota, 2011 Edition*.

Figure B: Minnesota Education Grantmaking by Subcategory, 2009



Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. Source: Minnesota Council on Foundations, *Giving in Minnesota, 2011 Edition*.

- Community/public foundation giving to education declined by 6 percent from 2008, to \$24.7 million, which represented 10 percent of funding to the education category.

Giving to higher education grew 40 percent

As in previous years, in 2009, elementary/secondary education received the largest share of education grant dollars, at \$89.8 million, or 37 percent (see Figure B and Table 1). Elementary/secondary education dollars decreased 8 percent from 2008. Smaller grants to this subcategory from a variety of grantmakers drove this decrease.

¹ Figures in this fact sheet are based on an analysis of 24,782 grants of \$2,000 or more, made by a sample of 100 of the largest grantmakers in Minnesota; the sample represents 67 percent of all grantmaking in the state.

² *Foundation Growth and Giving Estimates: Current Outlook (2011 Edition)*, Foundation Center. Note that MCF's sample of Minnesota grantmakers is different in several ways from the Foundation Center's national sample. One difference is that the Minnesota sample includes corporate giving programs, while the Foundation Center sample does not.

³ Private foundations are generally founded by an individual, a group of individuals or a family, and can be further categorized as a family foundation or an independent private foundation.

The higher education and professional schools subcategory received the second-highest share of education grant dollars: 28 percent, or \$67.2 million. Nearly all of the \$14 million donated by the L. and N. Andreas Foundation referenced above was given to this subcategory.

Several comparatively small subcategories experienced large decreases. Vocational/technical school funding decreased 69 percent, following a significant increase in 2008 due to a one-time capital grant from the Bush Foundation to Dunwoody College of Technology. Libraries/library science support decreased 17 percent, due to fewer large grants to this subcategory. But libraries/library science grantmaking increased significantly in 2008, so 2009 giving was still higher than historical averages.

Largest Education Grantmakers

Minnesota's five largest education grantmakers in 2009 are listed below. These five grantmakers gave 52 percent of the total education dollars in the sample. The L. and N. Andreas Foundation is new to the top five education grantmakers list.

Grantmaker	Total Grant Dollars to Education
1. Target Foundation and Corporation	\$49,686,905
2. General Mills Community Action	\$43,046,692
3. L. and N. Andreas Foundation	\$14,612,698
4. Fred C. and Katherine B. Andersen Foundation	\$10,768,000
5. The Minneapolis Foundation	\$8,839,675

Top Education Grant Recipients

The top five recipients of Minnesota's education grant dollars in 2009 received 12 percent of the sample's education grant funds. The L. and N. Andreas Foundation provided large grants to Westminster College, Dordt College, and Covenant College in 2009.

Recipient	Total Grant Dollars Awarded
1. Scholarship America	\$9,098,909
2. University of Minnesota	\$7,113,886
3. Westminster College (PA)	\$4,975,380
4. Dordt College (IA)	\$3,982,810
5. Covenant College (GA)	\$3,980,310

Table 1: Minnesota Education Grantmaking by Subcategory, 2007-2009*

	2007	2008		2009	
	Grant Dollars	Grant Dollars	% Change	Grant Dollars	% Change
Adult/Continuing Education	\$390,546	\$287,694	-26%	\$537,770	87%
Elementary/Secondary Education	\$99,233,517	\$97,738,011	-2%	\$89,789,253	-8%
Higher Education & Professional Schools	\$60,967,882	\$48,086,262	-21%	\$67,235,375	40%
Libraries/Library Science	\$3,627,342	\$8,123,322	124%	\$6,754,715	-17%
Student Services & Organizations of Students	\$47,305,121	\$49,089,051	4%	\$44,926,312	-8%
Other Education	\$41,036,701	\$38,417,914	-6%	\$33,590,394	-13%
Vocational/Technical Schools	\$408,611	\$1,023,629	151%	\$313,360	-69%
Total	\$252,969,719	\$242,765,883	-4%	\$243,147,179	0%

* Due to rounding, figures may not add up to total.

All values adjusted for inflation to 2009 dollars, using the Consumer Price Index.

Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota.

Source: Minnesota Council on Foundations, *Giving in Minnesota, 2011 Edition*.

About Giving in Minnesota

Giving in Minnesota, a report produced by the Minnesota Council on Foundations (MCF) since 1976 (and produced annually since 1997), provides a comprehensive analysis of giving trends by organized philanthropy in the state. *Giving in Minnesota, 2011 Edition*, describes Minnesota grantmaking trends and patterns for the year 2009, which MCF defines as the fiscal year of any Minnesota foundation or corporate giving program that ends between June 1, 2009, and May 31, 2010. This is the most recent period for which comprehensive data are available.

The subject area grantmaking information is based on an analysis of 24,782 grants of \$2,000 or more, made by a sample of 100 of the largest grantmakers in Minnesota. The total giving of these 100 large grantmakers accounted for approximately 84 percent of all grant dollars paid in the state in 2009; the grants included in the sample represent 67 percent of all grantmaking in the state.

To analyze trends by subject area, MCF uses the National Taxonomy of Exempt Entities (NTEE) coding system to classify grants into eight major subject areas: arts, culture and humanities; education; environment/animals; health; human services; international affairs; public affairs/society benefit; and religion.

The Minnesota Council on Foundations (MCF), a regional association of grantmakers, works actively to strengthen and expand philanthropy. MCF members represent three-quarters of all grantmaking in the state, awarding more than \$900 million to nonprofits annually. Members include family and private independent foundations, community and other public foundations, and corporate foundations and giving programs. For more information, visit www.mcf.org.