

Human Services Grantmaking: Giving in Minnesota, 2011 Edition

- Human services funding decreased 16 percent to \$208.9 million in 2009, bringing grant dollars for this category to their lowest levels since 2006.
- Human services captured the second largest share of grant dollars in Minnesota, at 23 percent, which is nearly twice as high as nationally.
- In contrast to overall human services funding levels, grants to the subcategory of employment/jobs increased 97 percent from 2008 levels.

The human services subject area consists of the following subcategories: multipurpose human services; housing/shelter; youth development; public safety, disaster preparedness and relief; food, nutrition and agriculture; public protection; employment/jobs; and recreation, leisure and sports.

Human services grantmaking declined to lowest level since 2006

Grantmakers in the sample gave \$208.9 million to human services in 2009, a 16-percent decrease from 2008 and the lowest level since 2006 (see Figure A). Human services garnered 23 percent of total grant dollars given by the sample, the second-largest share of grant dollars.

Almost half of the decreases in the human services subject area can be attributed to large one-time capital grants given in 2008 that were not made in 2009.

Since 1997, Minnesota has devoted a greater portion of grant dollars to this subject area than have grantmakers nationally. In 2009, the share of human services grantmaking nationally was 13 percent, as tracked by the Foundation Center¹.

Giving to human services decreased for all grantmaker types

Within the *Giving in Minnesota* sample, private foundations² continued to provide the largest share (49 percent) of funding for human services.

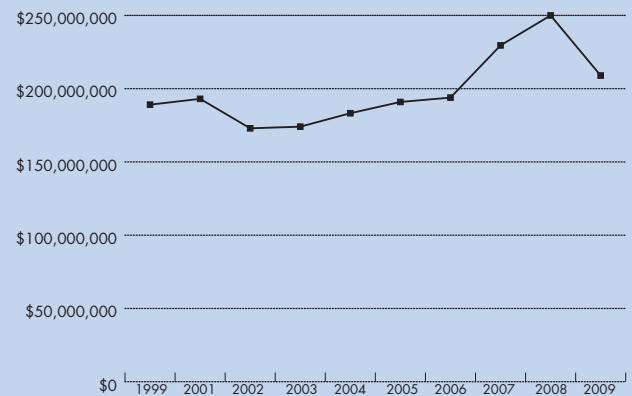
In Minnesota:

- Private foundations gave \$102 million, a decrease of 6 percent from 2008 funding levels.
- Corporate grantmakers decreased their funding for human services by 20 percent from 2008 to 2009, to \$80 million, which is close to 2007 giving levels. Corporate giving in 2008 increased sharply with a \$10 million capital grant from the Shakopee Mdewakanton Sioux Community to the University of Minnesota for its football stadium.
- Community/public foundations gave \$27 million to human services, a 35-percent decrease from 2008. While overall

¹ *Foundation Growth and Giving Estimates: Current Outlook (2011 Edition)*, Foundation Center. Note that MCF's sample of Minnesota grantmakers is different in several ways from the Foundation Center's national sample. One difference is that the Minnesota sample includes corporate giving programs, while the Foundation Center sample does not.

² Private foundations are generally founded by an individual, a group of individuals or a family, and can be further categorized as a family foundation or an independent private foundation.

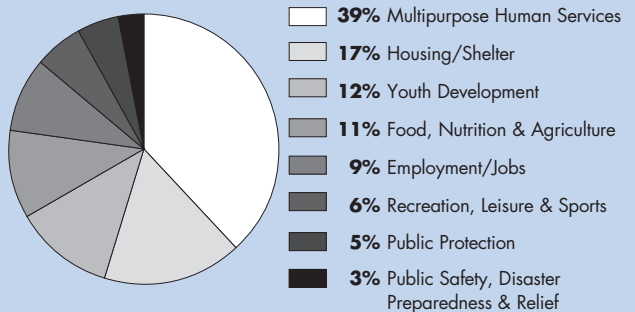
Figure A: Minnesota Human Services Grant Dollars, 1999-2009*



* All values adjusted for inflation to 2009 dollars, using the Consumer Price Index. Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota.

Source: Minnesota Council on Foundations, *Giving in Minnesota, 2011 Edition*.

Figure B: Minnesota Human Services Grantmaking by Subcategory, 2009



Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota.

Source: Minnesota Council on Foundations, *Giving in Minnesota, 2011 Edition*.

giving from these foundations was down 20 percent in 2009, furthering the decline was decreased giving from the Minnesota Community Foundation to the Warroad Care Center, from \$8 million in 2008 to \$4 million in 2009.

Employment/jobs subcategory grows strongly

The multipurpose human services subcategory, which includes funding for human service organizations, social and family services, and residential and custodial care, received the largest share of grant dollars, as in previous years (see Table 1 and Figure B). Multipurpose human services received 39 percent of the

human services dollars, or \$81.7 million.

The employment/jobs subcategory represents just 9 percent of total human services grant dollars, but it experienced a growth rate of 97 percent in 2009, to \$18 million. The Carl and Eloise Pohlada Family Foundation drove much of this increase, giving \$8.3 million to this area in response to the recession.

The housing/shelter and food, nutrition and agriculture subcategories each increased 3 percent in 2009, to \$34.7 million and \$22.4 million, respectively.

Funding to youth development; public safety, disaster preparedness and relief; and public protection declined sharply, dropping 27 percent, 23 percent and 23 percent, respectively.

Largest Human Services Grantmakers

Minnesota's five largest human services grantmakers in 2009 are listed below. These five grantmakers granted 42 percent of all dollars given to human services by the sample. The Carl and Eloise Pohlada Family Foundation joins this list for the first time.

Grantmaker	Total Grant Dollars to Human Services
1. The McKnight Foundation	\$25,212,100
2. Target Foundation and Corporation	\$17,707,146
3. Minnesota Community Foundation The Saint Paul Foundation	\$15,926,168
4. Carl and Eloise Pohlada Family Foundation	\$14,122,060
5. Otto Bremer Foundation	\$14,078,899

Top Human Services Grant Recipients

The top five recipients of Minnesota's human services grant dollars in 2009 received 10 percent of the sample's human services grant funds. They are:

Recipient	Total Grant Dollars Awarded
1. Family Housing Fund	\$5,440,000
2. Greater Minnesota Housing Fund	\$5,100,000
3. Warroad Care Center	\$3,864,039
4. Minnesota Chamber of Commerce ³	\$3,620,771
5. CommonBond Communities	\$2,303,825

³ The Minnesota Chamber of Commerce received employment/jobs funds from the Carl and Eloise Pohlada Family Foundation for its Small Business Economic Recovery Assistance program.

Table 1: Minnesota Human Services Grantmaking by Subcategory, 2007-2009*

	2007		2008		2009	
	Grant Dollars		Grant Dollars	% Change	Grant Dollars	% Change
Employment/Jobs	\$10,721,158		\$9,112,169	-15%	\$17,935,869	97%
Food, Nutrition & Agriculture	\$14,690,852		\$21,715,088	48%	\$22,407,783	3%
Housing/Shelter	\$34,871,464		\$33,632,571	-4%	\$34,730,725	3%
Multipurpose Human Services	\$104,905,785		\$108,323,051	3%	\$81,727,688	-25%
Public Protection	\$10,861,945		\$12,575,980	16%	\$9,640,509	-23%
Public Safety, Disaster Preparedness & Relief	\$7,748,840		\$7,644,488	-1%	\$5,909,315	-23%
Recreation, Leisure & Sports	\$13,961,869		\$23,812,447	71%	\$12,451,261	-48%
Youth Development	\$31,774,304		\$33,164,735	4%	\$24,145,711	-27%
Total	\$229,536,218		\$249,980,529	9%	\$208,948,861	-16%

* Due to rounding, figures may not add up to total.

All values adjusted for inflation to 2009 dollars, using the Consumer Price Index.

Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota.

Source: Minnesota Council on Foundations, *Giving in Minnesota, 2011 Edition*.

About Giving in Minnesota

Giving in Minnesota, a report produced by the Minnesota Council on Foundations (MCF) since 1976 (and produced annually since 1997), provides a comprehensive analysis of giving trends by organized philanthropy in the state. *Giving in Minnesota, 2011 Edition*, describes Minnesota grantmaking trends and patterns for the year 2009, which MCF defines as the fiscal year of any Minnesota foundation or corporate giving program that ends between June 1, 2009, and May 31, 2010. This is the most recent period for which comprehensive data are available.

The subject area grantmaking information is based on an analysis of 24,782 grants of \$2,000 or more, made by a sample of 100 of the largest grantmakers in Minnesota. The total giving of these 100 large grantmakers accounted for approximately 84 percent of all grant dollars paid in the state in 2009; the grants included in the sample represent 67 percent of all grantmaking in the state.

To analyze trends by subject area, MCF uses the National Taxonomy of Exempt Entities (NTEE) coding system to classify grants into eight major subject areas: arts, culture and humanities; education; environment/animals; health; human services; international affairs; public affairs/society benefit; and religion.

The Minnesota Council on Foundations (MCF), a regional association of grantmakers, works actively to strengthen and expand philanthropy. MCF members represent three-quarters of all grantmaking in the state, awarding more than \$900 million to nonprofits annually. Members include family and private independent foundations, community and other public foundations, and corporate foundations and giving programs. For more information, visit www.mcf.org.