

Arts, Culture and Humanities Grantmaking: Giving in Minnesota, 2011 Edition



- In 2009, arts grant dollars decreased by 10 percent from 2008 levels – and 19 percent from 2004 levels – to \$105.7 million.
- Private, corporate, and community/public grantmakers all decreased giving to this subject area.
- Funding to the museums subcategory increased 31 percent to \$13.4 million, rebounding from a 41 percent drop the previous year.

Grantmaking to arts, culture and humanities includes contributions to the performing arts, museums, media/communications, cultural organizations, historical societies, visual arts, humanities, and arts services.

Arts grant dollars have decreased by 19 percent since 2004

From 2008 to 2009, arts, culture and humanities funding dropped 10 percent to \$105.7 million (see Figure A). Only two other subject areas – human services and religion – declined more steeply. Since 2004, giving to arts has declined 19 percent. Decreases between 2005 and 2008 were due in part to the conclusion of capital campaigns by several major arts organizations. But the drop in 2009 giving was primarily driven by decreases in giving to arts, culture, and humanities by many funders in the sample.

The share of total grant dollars going to the arts has decreased steadily in recent years – from 16 percent in 2005 to 11 percent in 2009. The national share of grant dollars given to the arts, as reported by the Foundation Center¹, was also 11 percent. Historically, Minnesota giving to the arts has outpaced the national average; 2008 was the first time in a decade that it was not higher than the national average.

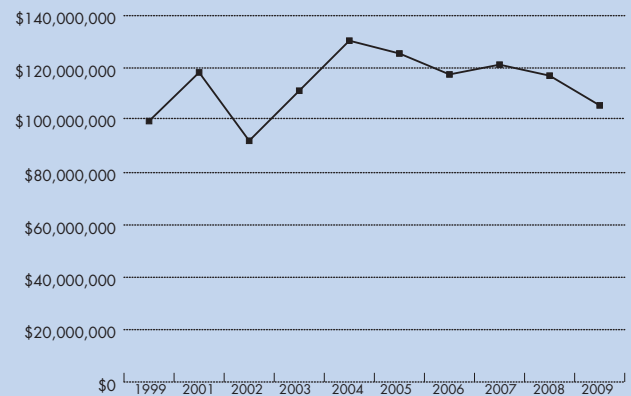
All grantmaker types decreased funding for arts, culture and humanities

Corporate grantmakers, private² foundations, and community/public foundations all gave less to the arts, culture and humanities subject area in 2009 than in 2008.

In Minnesota:

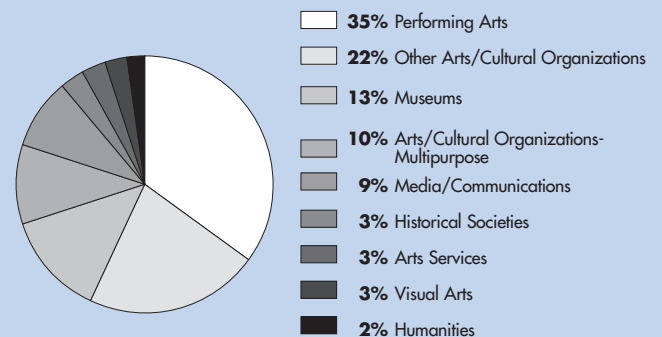
- Private foundation giving to the arts decreased by 5 percent in 2009, to \$37.6 million. Private funders gave 36 percent of the arts grant dollars.
- Corporate grantmakers decreased their giving to the arts to \$56.3 million, a 7 percent drop. Corporate funders gave 53 percent of the arts grant dollars.
- Community/public foundations decreased their giving by 32 percent, to \$11.8 million. They gave 11 percent of the arts grant

Figure A: Minnesota Arts Grant Dollars, 1999-2009*



* All values adjusted for inflation to 2009 dollars, using the Consumer Price Index. Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. Source: Minnesota Council on Foundations, *Giving in Minnesota, 2011 Edition*.

Figure B: Minnesota Arts Grantmaking by Subcategory, 2009



Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota. Source: Minnesota Council on Foundations, *Giving in Minnesota, 2011 Edition*.

dollars. Grants from the Minnesota Community Foundation to Minnesota State Services for the Blind and Minnesota Public Radio drove a 2008 spike and contributed to the 2009 decline.

Museum giving rose 31 percent, while most other subcategories declined

As in past years, performing arts received the largest share of grant dollars in 2009, at 35 percent, or \$37.4 million. Giving to this subcategory declined 4 percent from 2008 (see Figure B and Table 1).

¹ *Foundation Growth and Giving Estimates: Current Outlook (2011 Edition)*, Foundation Center. Note that MCF's sample of Minnesota grantmakers is different in several ways from the Foundation Center's national sample. One difference is that the Minnesota sample includes corporate giving programs, while the Foundation Center sample does not.

² Private foundations are generally founded by an individual, a group of individuals or a family, and can be further categorized as a family foundation or an independent private foundation.

The museums subcategory grew 31 percent to \$13.4 million, rebounding from a 41 percent drop last year caused by the conclusion of several capital campaigns. The K.A.H.R. Foundation, new to the sample, gave \$2.4 million to Rock County Heritage Center, contributing to the 2009 increase.

The arts services subcategory grew from \$1.7 million in 2008 to \$3.2 million in 2009, but this increase was primarily driven by changes in grants coding. The Bush Artist Fellowships grants were moved to this subcategory from other arts/cultural organizations.

Funding for every other arts subcategory declined in 2009. General decreased funding, as opposed to the non-renewal of large grants, led to these declines.

Largest Arts Grantmakers

Minnesota's five largest arts grantmakers in 2009 are listed below. These five organizations granted 51 percent of all dollars given to the arts by the 100 grantmakers in the sample in 2009. The five largest arts grantmakers contributed 55 percent of total arts grant dollars in 2008 and 56 percent in 2007; funding from the top grantmakers has declined more rapidly than from their smaller counterparts.

Grantmaker	Total Grant Dollars to Arts
1. Target Foundation & Corporation	\$29,963,683
2. The McKnight Foundation	\$10,215,000
3. Minnesota Community Foundation The Saint Paul Foundation	\$5,748,076
4. Bush Foundation	\$4,861,709
5. The Minneapolis Foundation	\$3,618,139

Top Arts Grant Recipients

The top five recipients of Minnesota's arts giving in 2009 are below. These five organizations received 14 percent of the arts dollars granted by the sample in 2009.

Recipient	Total Grant Dollars Awarded
1. Minnesota Orchestral Association	\$3,231,061
2. Walker Art Center	\$3,074,567
3. Minnesota Public Radio	\$3,069,940
4. Minnesota Opera	\$2,719,294
5. Rock County Heritage Center	\$2,403,873

Table 1: Minnesota Arts Grantmaking by Subcategory, 2007-2009*

	2007	2008		2009	
	Grant Dollars	Grant Dollars	% Change	Grant Dollars	% Change
Arts/Cultural Organizations					
- Multipurpose	\$14,788,196	\$16,988,922	15%	\$10,182,491	-40%
Arts Services	\$2,215,561	\$1,734,601	-22%	\$3,181,579	83%
Historical Societies	\$3,983,650	\$5,041,956	27%	\$3,243,636	-36%
Humanities	\$1,950,114	\$2,833,609	45%	\$1,752,565	-38%
Media/Communications	\$8,638,739	\$12,099,774	40%	\$9,904,325	-18%
Museums	\$17,225,381	\$10,235,799	-41%	\$13,389,794	31%
Other Arts/Cultural Organizations	\$24,471,857	\$25,352,138	4%	\$23,678,529	-7%
Performing Arts	\$43,267,669	\$38,994,720	-10%	\$37,375,143	-4%
Visual Arts	\$4,729,488	\$3,784,768	-20%	\$2,996,105	-21%
Total	\$121,270,655	\$117,066,287	-3%	\$105,704,167	-10%

* Due to rounding, figures may not add up to total.

All values adjusted for inflation to 2009 dollars, using the Consumer Price Index.

Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota.

Source: Minnesota Council on Foundations, *Giving in Minnesota, 2011 Edition*.

About Giving in Minnesota

Giving in Minnesota, a report produced by the Minnesota Council on Foundations (MCF) since 1976 (and produced annually since 1997), provides a comprehensive analysis of giving trends by organized philanthropy in the state. *Giving in Minnesota, 2011 Edition*, describes Minnesota grantmaking trends and patterns for the year 2009, which MCF defines as the fiscal year of any Minnesota foundation or corporate giving program that ends between June 1, 2009, and May 31, 2010. This is the most recent period for which comprehensive data are available.

The subject area grantmaking information is based on an analysis of 24,782 grants of \$2,000 or more, made by a sample of 100 of the largest grantmakers in Minnesota. The total giving of these 100 large grantmakers accounted for approximately 84 percent of all grant dollars paid in the state in 2009; the grants included in the sample represent 67 percent of all grantmaking in the state.

To analyze trends by subject area, MCF uses the National Taxonomy of Exempt Entities (NTEE) coding system to classify grants into eight major subject areas: arts, culture and humanities; education; environment/animals; health; human services; international affairs; public affairs/society benefit; and religion.

The Minnesota Council on Foundations (MCF), a regional association of grantmakers, works actively to strengthen and expand philanthropy. MCF members represent three-quarters of all grantmaking in the state, awarding more than \$900 million to nonprofits annually. Members include family and private independent foundations, community and other public foundations, and corporate foundations and giving programs. For more information, visit www.mcf.org.