

International Affairs Grantmaking: Giving in Minnesota, 2011 Edition

- International affairs received the smallest share (2 percent) of giving in 2009.
- Funding for international affairs declined 5 percent from 2008 to 2009.
- Private foundations provided 73 percent of the support for international affairs; they increased their giving to this subject area, while giving by corporate and community/public foundations decreased.

International affairs grants go to organizations that promote international understanding; provide international development and relief services; and address international human rights, peace and security, and other related issues.

Grants included in this category are coded by subject area, not geography; therefore, the geographic service area of international affairs grants may or may not be located outside the U.S. For example, a \$5,000 grant from The Minneapolis Foundation to the University of St. Thomas in St. Paul for two events and a series of films documenting genocide at the Genocide Intervention Network is coded to the international affairs subject area.

International affairs continued to be the smallest giving subject area in Minnesota

At 2 percent, international affairs continued to be the smallest subject area in Minnesota in 2009. Grantmakers gave \$19.7 million to international affairs, a 5 percent decrease from 2008 (see Figure A).

The 2-percent share of Minnesota grant dollars going to international affairs in 2009 was lower than the national share of 6 percent, as tracked by the Foundation Center¹, continuing a long-term trend.

Minnesota grantmakers responded to the January 2010 earthquake in Haiti with great support. Depending on grantmaker fiscal year, these grants may be included in 2009 or 2010. A total of \$1.6 million was donated to the Haiti earthquake in the 2009 research year.

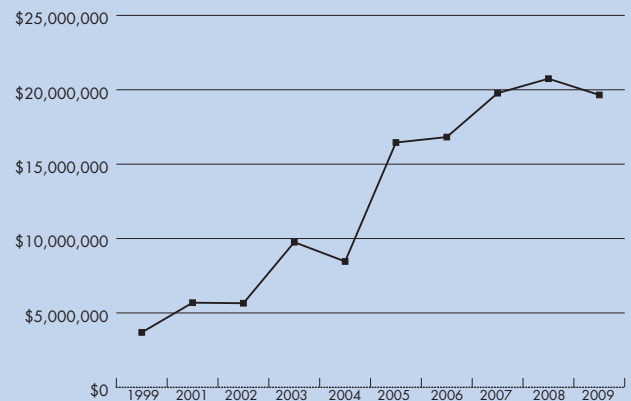
Private foundations increased giving to international affairs by 11 percent

In 2009, private foundations² in Minnesota continued to provide the largest share of grant dollars to international affairs.

In Minnesota:

- Private foundation giving to international affairs increased 11 percent from 2008 to 2009, to \$14.3 million. This represents a 73-percent share of the giving to this subject area.

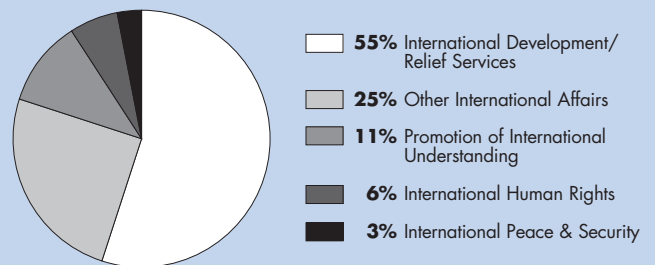
Figure A: Minnesota International Affairs Grant Dollars, 1999-2009*



* All values adjusted for inflation to 2009 dollars, using the Consumer Price Index. Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota.

Source: Minnesota Council on Foundations, *Giving in Minnesota, 2011 Edition*.

Figure B: Minnesota International Affairs Grantmaking by Subcategory, 2009



Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota.

Source: Minnesota Council on Foundations, *Giving in Minnesota, 2011 Edition*.

- Corporate grantmaking declined 36 percent from 2008 to 2009, to \$2.7 million, which is very close to the 2007 giving level. This represents a 14-percent share of giving to this subject area.
- Community/public foundations decreased their giving to international affairs by 27 percent, to \$2.6 million, a 13-percent share of giving to international affairs. The decline was due, in part, to smaller grants made in 2009 by The Minneapolis Foundation to Peace House Foundation, as well as to a general decrease in giving by community foundations.

¹ *Foundation Growth and Giving Estimates: Current Outlook (2011 Edition)*, Foundation Center. Note that MCF's sample of Minnesota grantmakers is different in several ways from the Foundation Center's national sample. One difference is that the Minnesota sample includes corporate giving programs, while the Foundation Center sample does not.

² Private foundations are generally founded by an individual, a group of individuals or a family, and can be further categorized as a family foundation or an independent private foundation.

International development/relief services received 55 percent of international affairs grant dollars

Consistent with previous years, the international development/relief services subcategory received the largest share (55 percent) of international affairs grant dollars, at \$10.9

million (see Table 1 and Figure B). This was a 7-percent decline from 2008 levels. Two additional subcategories – promotion of international understanding and international human rights – also declined in 2009, by 18 and 16 percent, respectively. Declines in international affairs subcategories are reflective of the generally lower funding levels for the subject area and were not driven by any particular grantmakers or large grants.

Largest International Affairs Grantmakers

Minnesota’s five largest international affairs grantmakers in 2009 provided 53 percent of the funding to international affairs by the sample. They are:

Grantmaker	Total Grant Dollars to International Affairs
1. The McKnight Foundation	\$5,751,442
2. WEM Foundation	\$4,036,500
3. Robina Foundation	\$3,000,000
4. Cargill Foundation and Cargill, Inc.	\$2,069,455
5. The Minneapolis Foundation	\$1,376,950

Top International Affairs Recipients

The top five recipients of Minnesota’s international affairs grant dollars in 2009 received 56 percent of the sample’s grant funds to this subject area. They are:

Grantmaker	Total Grant Dollars Awarded
1. Yale University ³	\$5,005,000
2. CARE (DC)	\$2,010,000
3. Council on Foreign Relations	\$2,000,000
4. Peace House Foundation	\$980,000
5. Medical Center (Africa)	\$980,000

Table 1: Minnesota International Affairs Grantmaking by Subcategory, 2007-2009*

	2007		2008		2009	
	Grant Dollars	Grant Dollars	% Change	Grant Dollars	% Change	
International Development/Relief Services	\$12,257,283	\$11,722,558	-4%	\$10,893,089	-7%	
International Human Rights	\$883,419	\$1,382,266	56%	\$1,154,200	-16%	
International Peace & Security	\$491,960	\$372,172	-24%	\$540,000	45%	
Other International Affairs	\$5,553,958	\$4,705,568	-15%	\$4,973,498	6%	
Promotion of International Understanding	\$585,527	\$2,561,928	338%	\$2,092,695	-18%	
Total	\$19,772,147	\$20,744,492	5%	\$19,653,482	-5%	

* Due to rounding, figures may not add up to total.
 All values adjusted for inflation to 2009 dollars, using the Consumer Price Index.
 Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota.
 Source: Minnesota Council on Foundations, *Giving in Minnesota, 2011 Edition*.

About Giving in Minnesota

Giving in Minnesota, a report produced by the Minnesota Council on Foundations (MCF) since 1976 (and produced annually since 1997), provides a comprehensive analysis of giving trends by organized philanthropy in the state. *Giving in Minnesota, 2011 Edition*, describes Minnesota grantmaking trends and patterns for the year 2009, which MCF defines as the fiscal year of any Minnesota foundation or corporate giving program that ends between June 1, 2009, and May 31, 2010. This is the most recent period for which comprehensive data are available.

The subject area grantmaking information is based on an analysis of 24,782 grants of \$2,000 or more, made by a sample of 100 of the largest grantmakers in Minnesota. The total giving of these 100 large grantmakers accounted for approximately 84 percent of all grant dollars paid in the state in 2009; the grants included in the sample represent 67 percent of all grantmaking in the state.

To analyze trends by subject area, MCF uses the National Taxonomy of Exempt Entities (NTEE) coding system to classify grants into eight major subject areas: arts, culture and humanities; education; environment/animals; health; human services; international affairs; public affairs/society benefit; and religion.

The Minnesota Council on Foundations (MCF), a regional association of grantmakers, works actively to strengthen and expand philanthropy. MCF members represent three-quarters of all grantmaking in the state, awarding more than \$900 million to nonprofits annually. Members include family and private independent foundations, community and other public foundations, and corporate foundations and giving programs. For more information, visit www.mcf.org.

³ The funds awarded to Yale University supported the Whitney and Betty MacMillan Center for International and Area Studies, which is Yale’s focal point for encouraging and coordinating teaching and research on international affairs, societies, and cultures around the world.