

Environment/Animals Grantmaking: Giving in Minnesota, 2011 Edition

- Funding for environment/animals decreased 2 percent to \$55 million in 2009, the first decline in this category since 2002.
- Private foundations provided 73 percent of support for environment/animals in 2009; they increased their giving by 10 percent over 2008.
- The largest environment/animals funder gave 51 percent of all dollars given to this category by the Giving in Minnesota sample.

The environment/animals subject area includes two broad categories. Environment grants go to organizations that focus on the preservation and protection of the environment, botanical gardens and societies, urban beautification, and environmental education. Animals grants go to organizations that focus on the care and protection of animals, including wildlife, pets, and specialty animals. Examples of such organizations include animal population control agencies, bird sanctuaries, and zoos.

Giving to environment/animals declined for the first time since 2002

Giving to environment/animals dropped 2 percent to \$55 million, the first decline in this category since 2002 (see Figure A). The 2009 decline follows a longer-term trend of rapid growth in giving to environment/animals. Giving to this subject area increased 135 percent from 2003 to 2008.

In 2009, environment/animals received a 6-percent share of the overall Giving in Minnesota sample, the same percentage as in 2008. Minnesota's share of grant dollars to this subject area is slightly lower than the national share of 7 percent, as tracked by the Foundation Center¹, continuing a long-term trend.

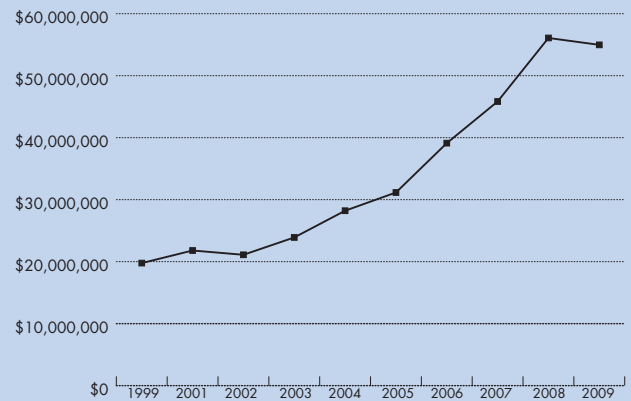
Private foundations provided 73 percent of environment/animals funding

Private foundations² in Minnesota continued to give the most grant dollars to environment/animals, and they were the only grantmaker type to increase their giving in this subject area.

In Minnesota:

- Private foundation giving to environment/animals increased by 10 percent in 2009 to \$40.2 million. Seventy-three percent of this subject area's total giving came from private foundations. The McKnight Foundation was, by far, the largest private grantmaker, giving 51 percent of the dollars for this category.
- Corporate grantmakers gave 20 percent of the total in this area, or \$11.1 million.
- Community/public foundations provided \$3.7 million, which represents 7 percent of funding to this subject area.

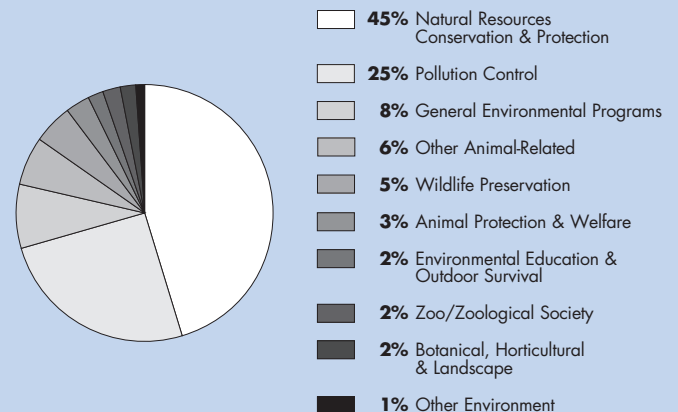
Figure A: Minnesota Environment Grant Dollars, 1999-2009*



* All values adjusted for inflation to 2009 dollars, using the Consumer Price Index. Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota.

Source: Minnesota Council on Foundations, *Giving in Minnesota, 2011 Edition*.

Figure B: Minnesota Environment/Animals Grantmaking by Subcategory, 2009



* Due to rounding, figures may not add up to 100%.

Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota.

Source: Minnesota Council on Foundations, *Giving in Minnesota, 2011 Edition*.

Pollution abatement and control services subcategory grew by 40 percent

The natural resources, conservation and protection subcategory received the largest share (45 percent) of environment/animals grant dollars, as it has in previous years (see Figure B). Giving to this subcategory declined 4 percent from 2008 (see Table 1).

¹ *Foundation Growth and Giving Estimates: Current Outlook (2011 Edition)*, Foundation Center. Note that MCF's sample of Minnesota grantmakers is different in several ways from the Foundation Center's national sample. One difference is that the Minnesota sample includes corporate giving programs, while the Foundation Center sample does not.

² Private foundations are generally founded by an individual, a group of individuals or a family, and can be further categorized as a family foundation or an independent private foundation.

The pollution abatement and control services subcategory grew by 40 percent to \$13.8 million, receiving 25 percent of environment/animals grant dollars. Increased giving from The McKnight Foundation to ClimateWorks drove this growth. The other animal-related subcategory grew as well, by 5 percent to \$3.4 million.

Every other environment/animals subcategory declined. In particular, giving to the relatively small subcategories of wildlife preservation and protection and zoos/zoological societies decreased 44 percent to \$2.6 million and 43 percent to \$1.3 million, respectively.

Despite these declines, it is important to remember that this category has experienced explosive growth since 2003. Since 2007 alone, the pollution abatement and control services subcategory has grown 649 percent, while wildlife preservation and protection has increased 175 percent.

Environment subcategories receive more grant dollars than animals subcategories: 83 percent, or \$45.8 million, supports environment, while 17 percent, or \$9.1 million, goes to animals.

Largest Environment/Animals Grantmakers

Minnesota's five largest environment/animals grantmakers in 2009 are listed below. These five funders granted 72 percent of all dollars given to environment/animals by the sample.

Grantmaker	Total Grant Dollars to Environment/Animals
1. The McKnight Foundation	\$28,296,954
2. Cargill Foundation and Cargill, Inc.	\$4,656,819
3. Margaret A. Cargill Foundation	\$2,366,635
4. Edward Dayton Family Fund	\$2,028,500
5. 3M/3M Foundation	\$1,974,769

Top Environment/Animals Grant Recipients

The top five recipients of Minnesota's environment/animals grant dollars in 2009 are listed below. These five recipients received 44 percent of the sample's environment/animals grant dollars.

Grantmaker	Total Grant Dollars Awarded
1. ClimateWorks Foundation (CA)	\$11,555,000
2. Energy Foundation (CA)	\$5,000,000
3. The Nature Conservancy (VA)	\$3,426,470
4. Minnesota Zoo Foundation	\$2,231,749
5. The Nature Conservancy (MN)	\$1,755,307

Table 1: Minnesota Environment/Animals Grantmaking by Subcategory, 2007-2009*

	2007	2008	% Change	2009	% Change
	Grant Dollars	Grant Dollars		Grant Dollars	
Animal Protection & Welfare	\$1,245,384	\$2,204,795	77%	\$1,773,832	-20%
Botanical, Horticultural Landscape Services	\$436,372	\$905,232	107%	\$847,776	-6%
Environmental Education & Outdoor Survival	\$4,015,733	\$1,454,296	-64%	\$1,338,603	-8%
General Environmental Programs	\$5,116,158	\$4,877,990	-5%	\$4,465,645	-8%
Natural Resources Conservation & Protection	\$29,937,010	\$25,587,964	-15%	\$24,567,709	-4%
Other Animal-Related	\$1,422,583	\$3,260,726	129%	\$3,414,826	5%
Other Environmental	\$657,018	\$893,499	36%	\$791,034	-11%
Pollution Abatement & Control Services	\$1,844,804	\$9,893,890	436%	\$13,823,407	40%
Wildlife Preservation & Protection	\$954,192	\$4,690,211	392%	\$2,628,180	-44%
Zoos/Zoological Societies	\$655,522	\$2,320,209	254%	\$1,326,949	-43%
Total	\$46,284,777	\$56,088,812	21%	\$54,977,961	-2%

* Due to rounding, figures may not add up to total.

All values adjusted for inflation to 2009 dollars, using the Consumer Price Index.

Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota.

Source: Minnesota Council on Foundations, *Giving in Minnesota, 2011 Edition*.

About Giving in Minnesota

Giving in Minnesota, a report produced by the Minnesota Council on Foundations (MCF) since 1976 (and produced annually since 1997), provides a comprehensive analysis of giving trends by organized philanthropy in the state. *Giving in Minnesota, 2011 Edition*, describes Minnesota grantmaking trends and patterns for the year 2009, which MCF defines as the fiscal year of any Minnesota foundation or corporate giving program that ends between June 1, 2009, and May 31, 2010. This is the most recent period for which comprehensive data are available.

The subject area grantmaking information is based on an analysis of 24,782 grants of \$2,000 or more, made by a sample of 100 of the largest grantmakers in Minnesota. The total giving of these 100 large grantmakers accounted for approximately 84 percent of all grant dollars paid in the state in 2009; the grants included in the sample represent 67 percent of all grantmaking in the state.

To analyze trends by subject area, MCF uses the National Taxonomy of Exempt Entities (NTEE) coding system to classify grants into eight major subject areas: arts, culture and humanities; education; environment/animals; health; human services; international affairs; public affairs/society benefit; and religion.

The Minnesota Council on Foundations (MCF), a regional association of grantmakers, works actively to strengthen and expand philanthropy. MCF members represent three-quarters of all grantmaking in the state, awarding more than \$900 million to nonprofits annually. Members include family and private independent foundations, community and other public foundations, and corporate foundations and giving programs. For more information, visit www.mcf.org.