

Minnesota Grantmaking: Giving in Minnesota, 2011 Edition



How Many Grantmakers Are in Minnesota?

In 2009, the latest year for which complete data are available, Minnesota was home to 1,470 active grantmakers, which is flat to 2008 levels. Eighty-five percent of the grantmakers were private foundations, 9 percent were corporate foundations and giving programs, and 6 percent were community/public foundations.

How Much Do Minnesota Grantmakers Give?¹

Foundation and corporate giving in Minnesota totaled \$1.37 billion in 2009, a decrease of 3.6 percent from \$1.42 billion in 2008 (see Table 1). This marks only the third decrease in annual giving since 1995. Most of Minnesota's total grant dollars paid in 2009 came from a relatively small number of grantmakers, continuing a long-term trend. Nine percent of all grantmakers accounted for about 90 percent of all grant dollars paid (\$1.20 billion).

Declines in foundations assets in one year can lead to lower grantmaking in the future; similarly, increases in one year can lead to higher grantmaking in later years. Foundations typically base their grant levels on a one- to three-year average of past asset performance. A 10.7 percent decline of foundation assets from 2007 to 2008 (which was the largest single-year asset decline since 1995) was a major factor in decreased giving in 2009. Minnesota foundation assets increased 6 percent to \$18.33 billion in 2009 from \$17.30 billion in 2008.

Where Do Minnesota's Grant Dollars Go?²

In 2009, as in previous years, the three subject categories receiving the largest shares of Minnesota's grant dollars were education, human services, and public affairs/society benefit (see Figure A). Education displaced human services as the subject category receiving the largest share of overall grant dollars, at 26 percent. Human services received 23 percent of the grant dollars, and public affairs/society benefit received at 18 percent.

How Does Minnesota Giving Compare?³

Compared to other states, Minnesota ranks:

- 13th in foundation giving per capita
- 16th in total foundation giving

How Much Do Individuals Give?⁴

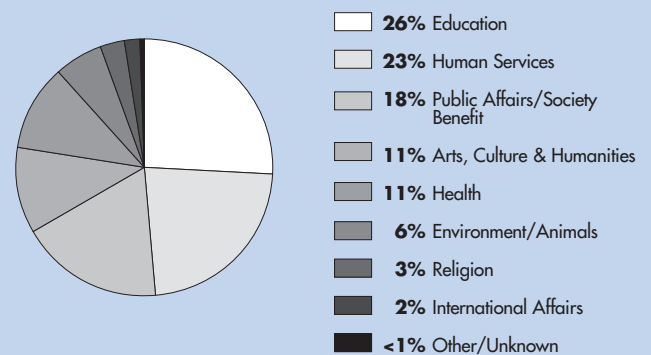
Individual donors accounted for 72 percent of charitable giving in the state in 2009. Reflecting the challenging economic environment, individual charitable giving in Minnesota declined 11.3 percent from 2008 to 2009, to \$3.6 billion. Individual giving dropped in 2008 as well; overall, it has declined 17.3 percent since its high of \$4.3 billion in 2007.

Table 1: Minnesota Grantmaking at a Glance, 2006-2009*
Dollars in millions

	2006	2007	2008	2009
Total Grants Paid	\$1,232	\$1,357	\$1,421	\$1,370
Total Foundation Assets	\$18,090	\$19,361	\$17,298	\$18,333
Number of Grantmakers	1,398	1,429	1,467	1,470

* All values adjusted for inflation to 2009 dollars, using the Consumer Price Index.
Source: Minnesota Council on Foundations, *Giving in Minnesota, 2011 Edition*.

Figure A: Minnesota Grantmaking by Subject Area, 2009



* Due to rounding, figures may not add up to 100%.

Based on grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota.

Source: Minnesota Council on Foundations, *Giving in Minnesota, 2011 Edition*.

The average contribution per itemized federal tax return for Minnesotans in 2009 was \$3,496, down slightly from previous years. The average size of contributions by Minnesotans in 2009 remained below the national average of \$4,191, a long-term trend. Historically, more Minnesota residents, including those with lower charitable giving levels, have itemized their charitable contributions than the national average.

The Minnesota Council on Foundations (MCF), a regional association of grantmakers, works actively to strengthen and expand philanthropy. MCF members represent three-quarters of all grantmaking in the state, awarding more than \$900 million to nonprofits annually. Members include family and private independent foundations, community and other public foundations, and corporate foundations and giving programs. For more information, visit www.mcf.org.

¹ All dollar values have been adjusted for inflation to 2009 dollars, using the Consumer Price Index.

² Based on an analysis of 24,782 grants of \$2,000 or more made by a sample of 100 of the largest grantmakers in Minnesota, totaling \$920.8 million.

³ Figures are from the Foundation Center's *Foundation Yearbook: Facts and Figures on Private and Community Foundations, 2011 edition*.

⁴ Individual giving data from IRS Statistics of Income, Tax Year 2009.